

Shelton Vance

From: Katie Snell <Katie@katiebryantsnell.com>
Sent: Wednesday, September 5, 2018 9:50 AM
To: Shelia Jones - Forward; Shelton Vance; Danny Lee
Subject: FW: 10th Annual Renaissance Euro Fest-October 12-13-Ridgeland, MS

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From: Mike Marsh [mailto:mike_marshall@bellsouth.net]
Sent: Wednesday, September 5, 2018 8:11 AM
To: Katie Snell <Katie@katiebryantsnell.com>
Cc: Pam Confer <pamela.confer@nissan-usa.com>
Subject: 10th Annual Renaissance Euro Fest-October 12-13-Ridgeland, MS

Katie,

Hope this email finds you doing well and all thing good in your world. As you may know, I have conducted the Renaissance Euro Fest Classic European Auto & Motorcycle Show at the Renaissance for the past 9 years. In that time, the show has attracted over 135,000 spectators from 10 Southeastern states to view over 1,200 autos/motorcycles. The show is supported by The Renaissance, Visit Ridgeland, Mercedes-Benz of Jackson, Paul Moak Volvo, Porsche of Jackson, Motorcars of Jackson, Ferrari of Atlanta, Taggart, Rimes & Graham, LLC, Hagerty Insurance, Lee Michael's Fine Jewelry, the City of Ridgeland, and Madison County CC

In addition to the main event on Saturday, we conduct an escorted drive Friday afternoon for about two hours, consisting of about 40-50 cars. In the past, we have tried to generate interest in the show by driving to different Metro Jackson areas such as Livingston, Ratliff's Ferry, Byram Airport, Reservoir Park in Rankin County, Lake Caroline and Canton. We do this with the cooperation of the different entities involved in those areas. We drove up to Canton a few years back and had a most successful event, parking our cars on the Court House lawn, which were enjoyed by many that afternoon.

Ms Pam Confer arranged a meeting last week with the Mayor, Fire Chief, Police Chief, Public Works Director and others to discuss the event. The most significant factor to achieve success again for the event is to be able to park on the lawn like we did before. By doing this we have a much safer and smoother event and don't take up parking places for customers of the merchants. To do this again, we seek the Board of Supervisors approval. Pam has started taking the flag up the hill with them and your assistance would be greatly appreciated. I have copied her on this email and she will probably be calling you to explain our needs to conduct another great day in Canton.

Take care and hope to hear from you soon.

Mike Marsh
Founder and Director
Renaissance Euro Fest
Natchez Euro Fest
Founder and President, MS Section
Mercedes-Benz Club of America

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